



مجموعة المختص
Specialist Group

EXICON

International Group

مجموعة أكزيكون الدولية

International Business Unit

VIRTUAL / HYBRID EVENTS MANAGEMENT PLATFORM

Times have changed and in order to accompany the latest technological and socio-economic developments, we are now offering our event organizers, delegates, speakers, sponsors and exhibitors an ultimate **unique experience** virtually reproducing a live event in all its aspects.



Our Virtual Event Experience

From the comfort of their couch or behind their desk, delegates will be able to:



Attend **live sessions** virtually



Interact with presenters through online features such as **live polling, surveys, live Q & A and discussion forums**



Easily join **parallel sessions**



Access **virtual exhibitions** where they can meet new business leads and video-chat with exhibitors, view their presentations and download their brochures



Virtually meet delegates, speakers, and sponsors through our **Meeting Hub & virtual networking rooms**



Sponsorship advertising



Exporting personal attendee notes



Live support



Can be used for **virtual or hybrid events**



Gamification options to increase engagement & retention during the event



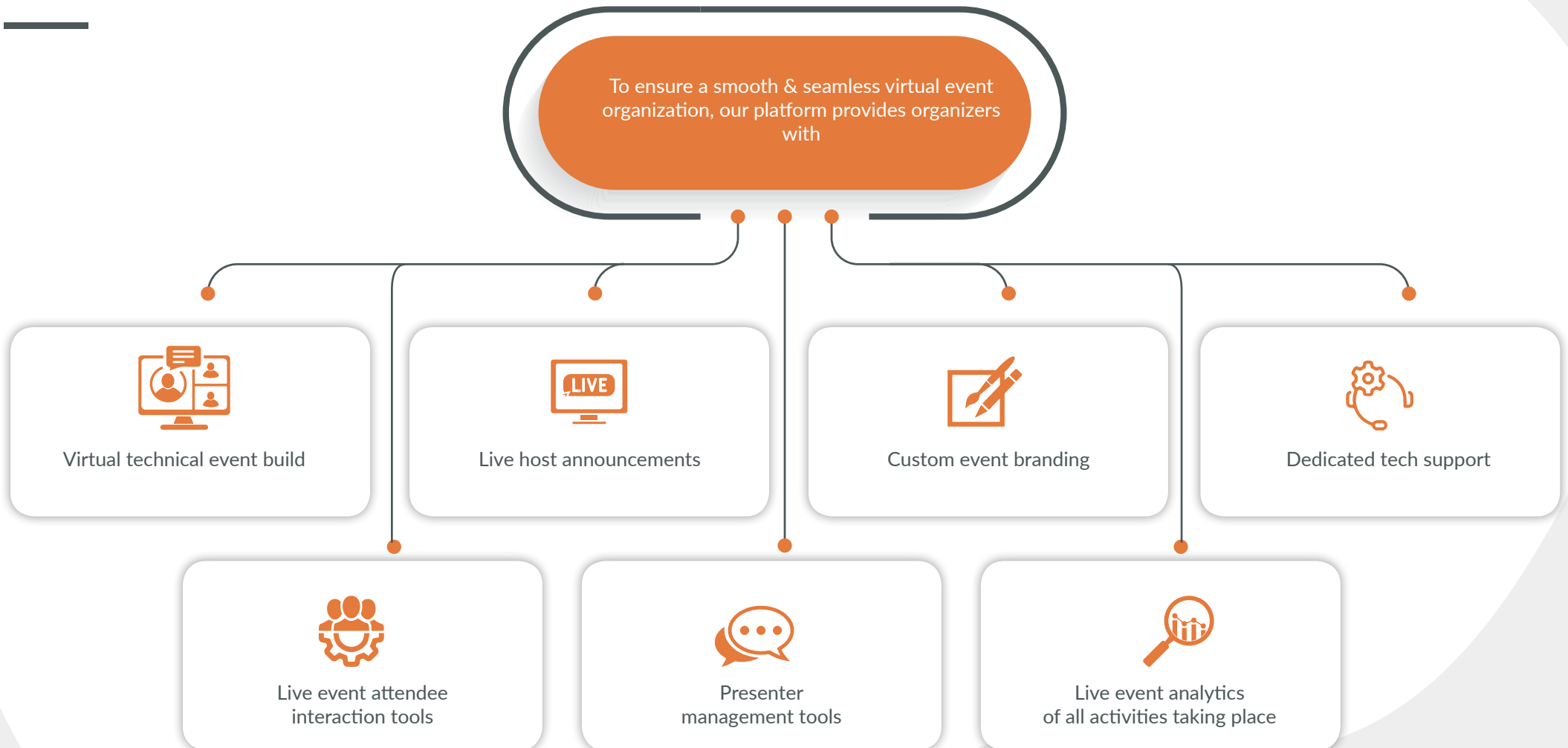
Platform Integrations

Our virtual platform has its own session streaming & studio and can also be integrated with several meetings and streaming platforms which provides us with opportunities to do the sessions as live webinars or pre-recorded ones namely:

AIRCast
Studio



Event Management Tools



Hybrid Events

A hybrid event is an integration of technology that combines both live and virtual event components to meet the needs of physically and virtually participating delegates, speakers and exhibitors.

It has proven to be a cost-effective and much needed solution that enables attendees and speakers from all over the world to attend the event along with the physical attendees in the venue.

Our virtual event platform can easily accommodate the needs of Hybrid events through:



Direct streaming between the venue and virtual speakers through our virtual studio



High seamless engagement between physical and virtual audience via live sessions, discussions, Q & A, polls and networking rooms



Exhibitors can meet attendees physically and virtually through availability on the platform



Virtually reproducing all physical event branding and production through the virtual advertising, gallery and host pop-up options available on the platform



Other Event Management Services

Such platform is perfectly intertwined with our pre-event & post-event services to organize the event fully such as



EVENT IDENTITY, DESIGNS AND MARKETING TOOLS CREATION



MARKETING AND MEDIA CAMPAIGNS



PROJECT MANAGEMENT



REGISTRATION LOGISTICS AND FEES COLLECTING



PROGRAM AND SPEAKERS' COORDINATION



POST-EVENT ACTIVITIES



Contact Us

For a detailed features presentation and a live demo, kindly contact us on the below:

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We are thrilled to get started on this **Pioneering virtual / hybrid journey together!**